教育技术专业硕士学分豁免项目

招生简章

* 注：原 IUP Education, Training, and Instructional Technology (ETIT) 专业，自 2025 年起更名为 Instructional Design and Learning Technologies (IDLT) 专业

### 项目优势

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
</tr>
</thead>
<tbody>
<tr>
<td>语言考试成绩方面，可通过国内标准化考试成绩大学英语四六级、英语专业专四或专八直接申请。不需要再考托福和雅思。</td>
<td>在北外先修3门学分课程，打好基础，与IUP课程实现有效衔接。</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>本项目学生在IUP只需要学习9门课程（非本项目需要学习12门课程），且项目学生享受73%的学费优惠，节省留学费用。</td>
<td>项目学生可获得STEM签证，毕业后可申请三年实习期（OPT），在美国合法工作。</td>
</tr>
</tbody>
</table>

### 学习形式及课程设置

#### 北外学习阶段

- **学习周期：** 4个月
- **学习形式：** 北外学习或线上学习
- **课程设置：** 3门必修课程

#### 宾夕法尼亚州印第安纳大学学习阶段

- **学习周期：** 1年
- **学习形式：** 宾夕法尼亚州印第安纳大学学习
- **课程设置：** 6门必修课程，1门选修课程
硕士学位

完成两个阶段课程学习，修满学分，可获得美国宾夕法尼亚州印第安纳大学的教育技术专业硕士（Master of Instructional Design and Learning Technologies）。

申请条件

1. 已取得（或在入学前获得）教育、外语专业或相关学科本科学位；
2. 官方语言要求（达成以下其一即可）：
   (1) 雅思成绩不低于6分；
   (2) 托福iBT 76分及以上；
   (3) 剑桥英语证书Cambridge English Qualifications 179分及以上；
   (4) 多邻国英语测试 Duolingo English Test 110分及以上；
   (5) 培生PTE 53分及以上；
   (6) 大学英语四级568分及以上；
   (7) 大学英语六级443分及以上；
   (8) 专业英语四级或八级通过。

招生对象

本科应往届毕业生。

项目费用

国内费用：48,000 元人民币
国外费用：568 美元 / 学分
Technology-Enhanced Foreign Language Education: On successful completion of the course, students should be able to: acquire a general understanding of CALL / MALL history, theories, resources and environments; integrate technology into their teaching and assessment practice; become aware of key issues in CALL / MALL such as teacher education and learner training; understand current development and future trends in CALL and MALL research; design and undertake small-scale CALL and MALL research projects.

Instructional Design is designed to teach students the theory and methodology of designing a course, so that through the course they can acquire basic course design skills for the discipline they aspire to pursue in the future. This course is taught primarily through instructor-led lectures and collaborative group inquiry and sharing.

Research Methodology of Applied Linguistics introduces the fundamental concepts of quantitative research design and statistics in the setting of applied linguistics, with emphasis on three issues: measurement theory, analysis of variance, and analysis of linear relationship. By integrating the application of SPSS, this course expands beyond basic concepts of statistical techniques to include the operational skills on doing research in applied linguistics. The dual-objective of this course is to provide a sound conceptual understanding on statistical issues, and to provide hands-on experience with SPSS.
ETIT 610 Learning Management Systems: Examines the practical use of computers as tools for developing effectiveness and efficiency in training and education through Learning Management Systems (LMS). Learners explore the use of the computer in school and non-school training and education settings, conduct critical evaluation of LMS and computer-based instructional/training materials, and develop strategies for integrating computing into the total learning environment. Current research in the area of instructional computing and its implications for training and education are also discussed.

ETIT 617 Education Technology: Explores the use of education technology to enhance effectiveness and efficiency in developing teaching and training. Learners explore the use of technologies used in school and non-school teaching or training settings, conduct critical evaluation of technologies currently used in industry (both educational and corporate), and integrate these technologies into the teaching/training and development environment. Current research in educational technology and its practical implications for teaching and training are also discussed.

ETIT 622 Program and Project Planning and Evaluation: Provides a hands-on approach to planning education and training programs and instructional design projects. ETIT 622 is a knowledge- and skill-building course designed for present and future instructional designers, trainers, and adult and community education professionals. This how-to course examines concepts and practices relevant to the development of education and training programs and instructional design projects in a variety of settings.

ETIT 624 Designing Accessible and Inclusive Instruction: Provides training on accessibility practices and demonstrates techniques for creating instruction accessible and inclusive for learners with disabilities. This course will provide students with foundational knowledge of disability laws, tips for creating accessible learning materials, and introduce the principles of Universal Design for Instruction.

ETIT 630 Digital Pedagogy: Examines effective teaching using digital tools across a variety of learning environments. Topics include preparing to teach using digital technologies, basic considerations of synchronous and asynchronous content delivery, strategies for teaching and assessing learners, and issues related to special needs and inclusion that arise in digital learning environments.

ETIT 700 Advanced Instructional Design: Provides an in-depth analysis of the field of instructional design and application of instructional technology in various learning environments. This course will present students with the opportunity to solve instructional design problems and to develop an original learning activity that incorporates advanced principles of instructional design. The purpose of this course is to provide students with a theoretical and practical understanding of how to design engaging and meaningful learning environments using a variety of technologies and methods to achieve learning outcomes. Students will be introduced to and have the opportunity to further explore topics and current trends and issues in instructional design, including theories, models, evaluation, program and project management, accessibility and diversity, and professional ethics.
报名咨询

地址：北京外国语大学网络教育学院（北京市海淀区西三环北路19号北外国际大厦701）
电话：010-88812232魏老师，010-68473270许老师
网址：https://www.beiwaionline.com/index.htm

招生咨询：魏老师
招生咨询：许老师
北外网院（公众号）